

Bembo

Logo

Times Roman

Serif Body Text

Palatino

Product Titles

70% horizontally scaled

Helvetica Inserat

Subheads

Helvetica Condensed

San Serif Body Text

Helvetica Bold

Condensed

Product Strapline

Helvetica Regular

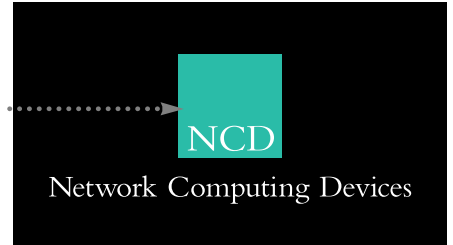
Alternate San Serif

NCD Logos

The NCD Corporate Logo is the primary identification of Network Computing Devices, Inc. It should appear on all NCD communications and products.

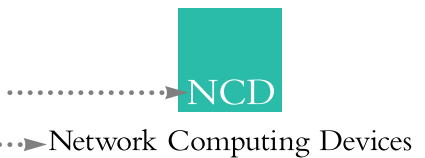
Logo Box

- Box is PMS 3268 or Black
- 100% color only — no tints
- Type is White only
- Font is Bembo



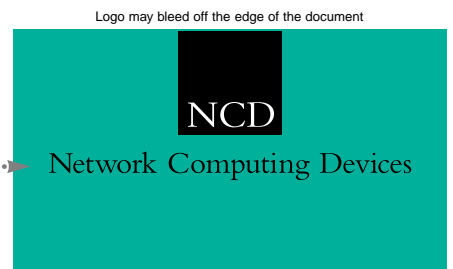
Logo Text

- Must be used with box
- Black or White
- Do not use "Inc." with box logo
- Font is Bembo



Clearspace Around Logo

- 5 mm
- No graphic elements or type may be in this area



Diamond Program Logo



Colors

- PMS 3268 and
- Cool grey 6 or metallic silver

Triangle

- 100% PMS 3268 triangle must always be used with the Diamond Program logo (no tints)
- Triangle must always be a right angle (90°) and intersects with the Diamond Program logo on any of the sides (see example)
- Logo intersects with triangle for approximately 3/4 of the edge of the logo

Colors

- Black
- and PMS 199

The Thin Client *Experts* Company

Fonts

Approved